



Lash Extensions

Grazia Magazine, January 2010, named Beauty Image as *The Specialist Lash Salon in the whole of Perth. Our Experience and knowledge provide you the confidence you have made the right choice.*

Q- WHAT ARE LASH EXTENSIONS?

A-The Lash Extensions we use at Beauty Image are called 'The LASHE' (formerly OUTLASHE) they are made in USA (not Asia) and are the very latest in development and advanced technology for medical grade glue and Lash Extensions. They are synthetic, single strands with a tapered tip, designed to replicate the natural lash. Lash Extensions are applied to look as natural or as glamorous as you desire, *depending on the strength and health of your natural lash*. The lengths of these lash strands vary, as do the thicknesses available. We are specifically and meticulously trained to determine the correct lengths to use on your eyes. This is discussed before application commences. We can only apply extensions in lengths that your natural lashes tell us they can support: i.e.; if they cannot support longer outer edges, for example, then we will not risk your natural lashes.

Q-HOW ARE THEY PUT ON?

A-Our Lash extensions are glued on with low irritant medical grade glue, individually, one by one – lash by lash- to your natural lash, *never* to your skin. They are applied as an extension of your natural lash. As your natural lashes shed, sporadically, they take the extensions with them. With your new lash growth, more extensions need to be re applied, hence your need for a refill appointment.

Q-HOW LONG DO THEY LAST?

A-Everyone is different, and depending on how well you look after your new lashes determines how long they may last you. If you follow the aftercare we recommend for you, you should find your lashes last you quite well, with the need for refills every 3 or so weeks. Typically, Natural lashes fall out every 60 -90 days, taking the extensions with them. This is why your lash extensions should not be compared to your friends and vice versa. The variance in care that each of you provide to the extensions and you may be at the 60 day cycle while another may have a 90 day cycle, therefore there is no need to think "My lashes didn't last as long as my friends" – this may very well be why.

Q-WHEN SHOULD I GET THEM REFILLED?

A-We usually suggest 3 weeks. For your first refill we will ask you to come back in 2 weeks, and then we can spread them out to 3 weeks. If there are other differing factors involved your Lash Stylist will recommend your own special timetable.

Q-I LOVE THE IDEA OF LASH EXTENSIONS BUT HAVE HEARD HORROR STORIES ABOUT THEM, WHAT DO YOU SUGGEST?

A-At Beauty Image, if you are nervous about Lash Extensions and not quite sure what to expect, I suggest a few things. Firstly, view our website and see if our Lash page informs you and answers your questions, view the video there that shows the application process – this may take the mystery out of them for you, secondly -make a time with our lash stylists to come into our salon where you will find a photo album of our work, we can show you what the Lashes themselves look like and answer any questions you may still have. Please make an appointment for this, as otherwise we may be with a client and could not then give you our undivided attention.

If after we have done your Full Set of Lashes and you are not happy, just say so and we can remove your extensions there and then, with no damage to your natural lashes. Can't be much easier than that can it?! (We do ask if you are nervous about this treatment that you do read our site, our FAQ, and consult with our stylists first. As we are happy to remove the set if you do not like them, a fee may still apply. If you change your mind at the time, a fee may apply.)

Q-IVE HEARD OF CHEAPER PRICES – WHY SHOULD I PAY YOURS?

A-At Beauty Image, our training and experience is Exceptional. As Marnie was the State Trainer for Xtreme Lashes for over 3 years, she has Extensive Knowledge and training herself which she has passed on to her staff. Within this training period, Marnie learnt most salons and home technicians were taught by watching the internet, DVD's or taught by others with in the salon that had only been taught by someone else's limited knowledge and so on goes the Chinese whispers version in Lashes, passing on each other's bad habits in technique and Hygiene.

Hygiene is Paramount when it comes to this treatment – just as important as their techniques. Were they privy to such 'inside information', thorough training and do they really even care how you feel about your lashes or arte they just cashing in on the Lash Craze?

A lot of things in life are expensive these days, so we don't apologise for our prices, although we certainly are not the most expensive, we **KNOW** that our Exceptional Lash Experience is what you need and deserve. After all, these are your EYES, do you really want to take the chance? Beauty Image Lash Extensions are reassuringly expensive.

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Q-I'VE HAD LASHES ELSEWHERE, MY EYES ARE STINGING, BURNING, RED, INFLAMED & PULLING AT MY EYELIDS – I'M SCARED & EMBARRRESSED, I DONT KNOW WHAT TO DO.

A-Come and see us *AS SOON AS POSSIBLE*. We urgently need to see you to remove those irritating extensions so your eyes may calm down. We cannot guarantee that there will be no damage to your natural lashes when they are applied in this manner by untrained people. However, we promise we always try our best to save your lashes and soothe those irritated eyes. Don't pull on them or rub anything into them trying to remove them – you will end up with bald patches/gaps in your lash line which can take up to 6 months to grow back. They must be removed gently and in specific ways which we are trained for.

Q-WHY DO I HAVE TO FOLLOW THE AFTERCARE?

A- We know that our lash extensions can and should last indefinitely, with refills needed at 3 weekly intervals to keep them fresh and full.. Aftercare is provided for you to get the most out of your lashes and so you can maintain healthy natural lashes. Please follow our guidelines – they are there for you.

Q-THEY FELL OFF IN DAYS – I'M NOT HAPPY ABOUT THIS.

A-If your lashes fell off quite quickly; we must look at what went on **after you left the salon**. With our training and experience – there IS *NO* room for technician error. I can say this with utmost confidence. It is so important to follow and read the aftercare. DO NOT get them wet or near steam for 24 hours – this has been **proven to STOP** the bonding of the glue and they will just slide off your natural lashes. Please note the use and recommendation of all skincare and lash products by your Lash Stylist. THESE CARE METHODS ARE FOR LASH LONGEVITY.

*In the unlikely event that Marnie, Donna, Chloe or Suella can ascertain there was in fact a technician error, than we will replace the set complimentary. Costs will be incurred if client error.